Appendix 3

Current and Future Catchment and Market Shares Maps for Comparison retail centres.
### Centres in current situation

<table>
<thead>
<tr>
<th>NAME</th>
<th>Baseline score</th>
<th>Major Class Name</th>
<th>Minor Class Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northampton</td>
<td>503</td>
<td>Major Centre</td>
<td>Average Centre</td>
</tr>
<tr>
<td>Daventry</td>
<td>77</td>
<td>Rural Centre</td>
<td>Rural Centre</td>
</tr>
<tr>
<td>Northampton - Weston Favell Shopping Centre</td>
<td>114</td>
<td>Purpose built district centre</td>
<td>Value Purpose Built District Centre</td>
</tr>
<tr>
<td>Northampton - Kingsthorpe</td>
<td>23</td>
<td>Urban Centre</td>
<td>Small Urban Centre</td>
</tr>
<tr>
<td>Towcester</td>
<td>11</td>
<td>Local Centre</td>
<td>Small Local Centre</td>
</tr>
<tr>
<td>Northampton - Wellingborough Road</td>
<td>26</td>
<td>Urban Centre</td>
<td>Average Non-London Urban Centre</td>
</tr>
<tr>
<td>Northampton - Kettering Road</td>
<td>4</td>
<td>Urban Centre</td>
<td>Small Urban Centre</td>
</tr>
<tr>
<td>Brackley</td>
<td>15</td>
<td>Rural Centre</td>
<td>Small Rural Centre</td>
</tr>
<tr>
<td>Northampton - St James End</td>
<td>7</td>
<td>Urban Centre</td>
<td>Small Urban Centre</td>
</tr>
<tr>
<td>Northampton - Riverside Retail Park</td>
<td>62</td>
<td>Fashion Park</td>
<td>Major Shopping Park</td>
</tr>
<tr>
<td>Northampton - Weedon Road</td>
<td>17</td>
<td>Retail Park</td>
<td>Retail Park Minority Fashion</td>
</tr>
<tr>
<td>Northampton - St James Retail Park</td>
<td>52</td>
<td>Retail Park</td>
<td>Retail Park Minority Fashion</td>
</tr>
<tr>
<td>Northampton - Becket Retail Park</td>
<td>4</td>
<td>Retail Park</td>
<td>Retail Park</td>
</tr>
<tr>
<td>Northampton - Nene Valley Retail Park</td>
<td>47</td>
<td>Retail Park</td>
<td>Retail Park</td>
</tr>
<tr>
<td>Northampton - Sixfields Park</td>
<td>41</td>
<td>Retail Park</td>
<td>Retail Park Majority Fashion</td>
</tr>
<tr>
<td>Northampton - Tesco</td>
<td>16</td>
<td>Supermarket</td>
<td>Supermarket</td>
</tr>
<tr>
<td>Northampton - Duston</td>
<td>3</td>
<td>Urban Centre</td>
<td>Small Urban Centre</td>
</tr>
<tr>
<td>Northampton - Far Cotton</td>
<td>4</td>
<td>Urban Centre</td>
<td>Small Urban Centre</td>
</tr>
</tbody>
</table>

NB The two retail parks (Beckett and Nene Valley will not have a catchment as they do not sell comparison goods.
Brackley Catchment
Riverside Retail Park Catchment

- Primary
- Secondary
- Tertiary
- Quaternary

Scale: 1:350,000

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Sixfield Retail Park Catchment
Weedon Road Market Shares

Weighted Flows

- 0% to 1%
- 1% to 2.5%
- 2.5% to 5%
- 5% to 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- 40% to 50%
- 50% to 75%
- 75% to 100%

Scale: 1:300,000

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St James Retail Park Market Shares

Weighted Flows

- 0% to 1%
- 1% to 2.5%
- 2.5% to 5%
- 5% to 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- 40% to 50%
- 50% to 75%
- 75% to 100%

St James Retail Park

Scale: 1:300,000

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Riverside Retail Park Market Shares

Weighted Flows

- 0% to 1%
- 1% to 2.5%
- 2.5% to 5%
- 5% to 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- 40% to 50%
- 50% to 75%
- 75% to 100%

Riverside Retail Park

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Sixfield Retail Park Market Shares
## Future Scenario

<table>
<thead>
<tr>
<th>NAME</th>
<th>Baseline score</th>
<th>New score</th>
<th>Major Class Name</th>
<th>Minor Class Name</th>
<th>Class Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northampton</td>
<td>503</td>
<td>646</td>
<td>Major Centre</td>
<td>Quality Centre</td>
<td>yes</td>
</tr>
<tr>
<td>Daventry</td>
<td>77</td>
<td>187</td>
<td>Regional Town</td>
<td>Average Regional Centre</td>
<td>yes</td>
</tr>
<tr>
<td>Northampton - Weston Favell Shopping Centre</td>
<td>114</td>
<td>114</td>
<td>Purpose built district centre</td>
<td>Value Purpose Built District Centre</td>
<td>no</td>
</tr>
<tr>
<td>Northampton - Kingsthorpe</td>
<td>23</td>
<td>23</td>
<td>Urban Centre</td>
<td>Small Urban Centre</td>
<td>no</td>
</tr>
<tr>
<td>Towcester</td>
<td>11</td>
<td>62</td>
<td>Local Centre</td>
<td>Better Local Centre</td>
<td>yes</td>
</tr>
<tr>
<td>Northampton - Wellingborough Road</td>
<td>26</td>
<td>26</td>
<td>Urban Centre</td>
<td>Average Non-London Urban Centre</td>
<td>no</td>
</tr>
<tr>
<td>Northampton - Kettering Road</td>
<td>4</td>
<td>4</td>
<td>Urban Centre</td>
<td>Small Urban Centre</td>
<td>no</td>
</tr>
<tr>
<td>Brackley</td>
<td>15</td>
<td>15</td>
<td>Rural Centre</td>
<td>Small Rural Centre</td>
<td>no</td>
</tr>
<tr>
<td>Northampton - St James End</td>
<td>7</td>
<td>7</td>
<td>Urban Centre</td>
<td>Small Urban Centre</td>
<td>no</td>
</tr>
<tr>
<td>Northampton - Riverside Retail Park</td>
<td>62</td>
<td>62</td>
<td>Fashion Park</td>
<td>Major Shopping Park</td>
<td>no</td>
</tr>
<tr>
<td>Northampton - Weedon Road</td>
<td>17</td>
<td>17</td>
<td>Retail Park</td>
<td>Retail Park Minority Fashion</td>
<td>no</td>
</tr>
<tr>
<td>Northampton - St James Retail Park</td>
<td>52</td>
<td>52</td>
<td>Retail Park</td>
<td>Retail Park Minority Fashion</td>
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<tr>
<td>Northampton - Beckett Retail Park</td>
<td>4</td>
<td>4</td>
<td>Retail Park</td>
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</tr>
<tr>
<td>Northampton - Nene Valley Retail Park</td>
<td>47</td>
<td>47</td>
<td>Retail Park</td>
<td>Retail Park</td>
<td>no</td>
</tr>
<tr>
<td>Northampton - Sixfields Park</td>
<td>41</td>
<td>41</td>
<td>Retail Park</td>
<td>Retail Park Majority Fashion</td>
<td>no</td>
</tr>
<tr>
<td>Northampton - Tesco</td>
<td>16</td>
<td>16</td>
<td>Supermarket</td>
<td>Supermarket</td>
<td>no</td>
</tr>
<tr>
<td>Northampton - Duston</td>
<td>3</td>
<td>3</td>
<td>Urban Centre</td>
<td>Small Urban Centre</td>
<td>no</td>
</tr>
<tr>
<td>Northampton - Far Cotton</td>
<td>4</td>
<td>4</td>
<td>Urban Centre</td>
<td>Small Urban Centre</td>
<td>no</td>
</tr>
</tbody>
</table>

NB The two retail parks (Beckett and Nene Valley will not have a catchment as they do not sell comparison goods.
Wellingborough Road Future Catchment
Sixfield Retail Park Future Catchment
Towcester Market Shares Future

Weighted Flows

- 0% to 1%
- 1% to 2.5%
- 2.5% to 5%
- 5% to 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- 40% to 50%
- 50% to 75%
- 75% to 100%

Towcester Scale: 1:300,000

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Sixfield Retail Park Market Shares Future

Weighted Flows
- 0% to 1%
- 1% to 2.5%
- 2.5% to 5%
- 5% to 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- 40% to 50%
- 50% to 75%
- 75% to 100%

Sixfields Park

Scale: 1:300,000

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Far Cotton Market Shares Future

Weighted Flows
- 0% to 1%
- 1% to 2.5%
- 2.5% to 5%
- 5% to 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- 40% to 50%
- 50% to 75%
- 75% to 100%

Far Cotton

Scale: 1:300,000

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